

PRICE

PHILANTHROPIES



2016 ANNUAL REPORT



Sol and Helen Price

LETTER FROM THE PRESIDENT

Price Philanthropies is a family foundation created by my parents Sol and Helen Price.

The mission of our foundation is to improve life opportunities for young people and their families in low income communities. We do this by making grants to not-for-profit organizations, by supporting public interest not-for-profits, and by operating our own youth programs: the Aaron Price Fellows Program, the Cardinals Interact Program, and Aprender y Crecer.

We focus our philanthropy in the following areas of support:

1. City Heights Initiative
2. San Diego
3. Public Interest
4. Price Youth Programs
5. Arab Israeli Early Childhood Education

This annual report describes our accomplishments during the calendar year 2016.

Robert E. Price
President, Price Philanthropies

CITY HEIGHTS INITIATIVE

Sol Price said, “I decided that I wasn’t going to be able to change the country, I wasn’t going to be able to change the state, I came to the conclusion that I wasn’t even going to be able to change the city, so maybe I could change one little area.” In this vein, the Price family launched the City Heights Initiative in 1994. The Initiative takes a holistic, place-based approach to improving the life opportunities for City Heights youth and their families.

City Heights is a vibrant urban community east of downtown San Diego consisting of 16 defined neighborhoods. Approximately 74,000 people live in a 4 square mile area, the highest population density in the San Diego region. The community’s residents are primarily new and established immigrants, including refugees, from Latin America, Africa, Southeast Asia and the Middle East. Only 61% of adults have a high school diploma, 23% do not speak English, and 29% live in poverty.

Our grant making supports City Heights not-for-profits and school-based programs that address the unique needs of this community. School-based programs provide some of the strongest interventions for youth and their families. As such, in 1998 we initiated a partnership between Price Philanthropies, the San Diego Unified School District, San Diego State University, and select not-for-profits to establish programs at Rosa Parks Elementary School, Monroe Clark Middle School, Wilson Middle School, and Hoover High School. These programs make the schools the community centers of the neighborhood where families can access wrap-around services.

All grant making is aligned with our mission to improve the lives and opportunities of young people and their families. Our grants address three core areas:

- Youth Development
- Healthy Communities
- Strengthening Families

YOUTH DEVELOPMENT

Children who grow up in communities such as City Heights may be limited in their experiences and resources outside of school due to lack of capacity - financial, time, or knowledge. Price’s Youth Development grants address these issues by supporting programs that: instill in youth a sense of possibilities and wonder in the world; prepare youth for college academically, culturally, and logistically; connect youth to caring adults; and support youths’ social-emotional learning. Experiences in our programs help youth put their classroom education in context, plan for their futures, and become critical thinking and caring adults.



MAJOR-INITIATIVE: SCHOOL IN THE PARK

School in the Park (SITP) shifts the classroom from City Heights to Balboa Park where the children attend school at museums and the San Diego Zoo. Four hundred and sixty (460) children from Rosa Parks grades three through five attend SITP for eight weeks a year, and 440 children from Wilson Middle School attend SITP for four weeks a year.

One of the greatest values of the program is its ability to provide students with a wide range of experiential learning. From performing plays to building robots to designing science experiments, students engage in learning in a way that is not possible in the classroom environment. Teachers have reported instances where students who perform at the lowest level in the classroom become top of their class through SITP activities. The opportunity for children to learn their skills and strengths can inspire them throughout their lives.

SITP also benefits the Balboa Park institutions. We fund the education departments of each organization to host the SITP students, as well as to develop the curriculum. This funding increases the capacity, quality, and variety of programs that the organizations can offer to school groups beyond SITP.



MAJOR-INITIATIVE: COLLEGE AVENUE COMPACT



Since 1998 Price Philanthropies, San Diego State University (SDSU) and the San Diego Unified School District (SDUSD) have partnered in engaging the resources of SDSU to support students in grades K-12 in City Heights. For the past three years the focus has been on the College Avenue Compact (CAC), which guarantees admission to SDSU for Hoover High School graduates who meet

specific academic criteria. The goal is for students to graduate from high school with strong academic skills that will help them be accepted to and graduate from SDSU or other four-year universities.

CAC Programming is directed towards “CAC 3.0 Scholars,” who are students with at least a 3.0 grade point average. Understanding that family support is central to a student’s academic and college success, CAC introduced a new model for family engagement in 2016. The purpose is to help parents understand the importance of college and build a college going culture at home.

In 2016, approximately 1,300 CAC 3.0 Scholars were served in grades seven through twelve at Monroe Clark and Wilson Middle schools and Hoover High School. One hundred and

seventeen (117) Hoover seniors (30% of total seniors) were accepted to four-year universities. Thirty-nine of the 117 chose to enroll at SDSU through College Avenue Compact. In looking at the data since the program’s inception, we have learned that 63.5% of Hoover students who attend SDSU graduate from the university within six years. This is significantly higher than the six-year graduation rate of SDSU students from SDUSD as a whole (54.3%).



OTHER PROGRAMS

Music & Experiential Learning (School-Based)

Since 2001 we have supported music instruction at Rosa Parks Elementary, Monroe Clark Middle, and Hoover High based on the belief that visual and performing arts are important to the holistic development of children. In the 2015-2016 academic year,



Wilson Middle School was added to strengthen their individual music program. In 2016, music programs reached approximately 1,400 students across all schools.

The Monroe Clark Expeditionary Learning program is a continuation of the School in the Park experience for sixth, seventh, and eighth graders at Monroe Clark Middle School. The San Diego Zoo, SALK Institute, Air and Space Museum, Ocean Discovery Institute, and Birch Aquarium bring their expertise directly into the classroom. Students also travel to the respective institutions for in depth inquiry and experiential learning. More than 1,000 students participate in Monroe Clark Expeditionary Learning annually.

Afterschool Programs

Afterschool programs strengthen the community by providing healthy, enriching, and safe opportunities for youth outside of the classroom. Programs connect youth to caring adults and peers, and through this environment youth build character and a sense of self-efficacy and accountability. While programs differ in their focus, key program components include several of the following: mentoring, college preparation, exposure to career pathways, and opportunities to be creative, analytical, and civically engaged.

Grant Highlights Big Brothers Big Sisters

Big Brothers Big Sisters (BBBS) connects youth to mentors who can help them make healthy life choices. A grant supported the expansion of BBBS cross-age peer mentoring program, High School Bigs. Each week, high school students from Hoover, St. Augustine, and Crawford High schools mentor elementary students on the campuses of Rosa Parks, Franklin, and Ibarra Elementary schools.

Cesar Chavez Service Clubs

Cesar Chavez Service Clubs is dedicated to teaching youth to believe in themselves and to know they can make a difference in their community. The Clubs are built on the ten values of Cesar Chavez and are designed to engage Club members in leadership and community service activities.

Girl Scouts

Girl Scouts is a leadership development organization for girls. A grant supported their year-round outreach program, which serves girls afterschool weekly at three elementary schools in City Heights.



International Rescue Committee

International Rescue Committee's Connect2Work program provided City Heights youth with workforce training in four industry sectors: healthcare, biotech, building trades, and public service.

Reality Changers

Reality Changers' mission is to transform lives, schools, and communities by providing underserved youth with the academic support, financial assistance, and leadership training to become first generation college students. A grant supported their College Town program, which provides mentoring and tutoring for 8th through 12th graders.



Price Project - Hoover Community Connections

Price convenes 30 afterschool programs that serve Hoover High School students through a network called Hoover Community Connections (HCC). The purpose of the network is to connect all Hoover students to an afterschool activity with the belief that this will help the students graduate from high school and transition into college and careers. Since the formation of HCC in early 2016, the number of unconnected students has decreased from approximately 700 to 500. HCC continues to address issues that will improve how programs and services are delivered to Hoover youth.

Scholarships

Price Philanthropies scholarships include the Stephen Effron Scholarships and the Jesus Morales Scholarships. Both of these scholarship programs are awarded to graduating Hoover High School students who are attending either four year universities or community colleges. The Effron Scholarships have been awarded to 155 students since 2000, with 76% of those students having graduated from college. Price Philanthropies also partners with San Diego State University to provide four-year, \$7,500 per year, scholarships to 15 entering SDSU students from City Heights or other low income communities in San Diego. These SDSU scholarship recipients, called Price Community Scholars, agree to mentor and tutor students from the two middle schools and Hoover High School in City Heights during the four years that they are receiving scholarships. Across all programs, more than \$500,000 in scholarships were awarded to 111 students in 2016.



HEALTHY COMMUNITIES

A key Price strategy is to ensure accessibility of healthcare services in the community. Health is directly related to youth's ability to succeed in school. Preventative care and treatment enable youth to concentrate on their academics, pursue opportunities, and make healthy life choices. We fund physical and mental health programs and resources at community clinics and schools in City Heights.

Grant Highlights **Rady Children's Hospital Behavioral Health Urgent Care**

In 2016 Price Philanthropies awarded a multi-year grant to San Diego's Rady Children's Hospital to fund a pediatric behavioral health urgent care center in City Heights. This urgent care is staffed by a part time child psychiatrist, a full time psychologist, a social worker, and other support staff. Children and their families can receive mental health services on a walk-in basis, along with short term follow-up care and support to connect to ongoing care. The hoped for outcomes include the opportunity to address urgent mental health needs before they escalate to a crisis, thereby helping children stabilize more quickly and reducing the need for emergency room visits and inpatient care.



UCSD Shiley Eyemobile for Children

Price funds the UCSD Shiley Eyemobile for Children to provide vision services for students in grades K, 3, and 5 in the Hoover Cluster at ten elementary schools. The program identifies, treats, and prevents vision disorders in low-income children by providing: vision screening using state-of-the-art digital equipment, comprehensive eye examinations on the mobile clinic at school site performed by optometrists, provision of prescription glasses, outreach, education and follow-up for every child and parent. In 2016, the Eyemobile screened 2,650 children, provided eye exams for 504 children, and 287 children received high-quality glasses.



STRENGTHENING FAMILIES

Strengthening Families grants give youth and families the resources they need to live in a safe, supportive, and secure environment. Price invests in programs that 1) give parents the tools and knowledge to raise their children in a positive environment; 2) help families access resources that mitigate poverty and the burdens of poverty; 3) provide preventative services and early interventions that support healthy relationships; and 4) facilitate transitions to self-sufficiency. These services are at the core of our mission: with a strong family and a stable home, youth are better able to attain their full potential in school and access opportunities.

Parent Engagement (School-Based)

We understand the importance of engaging parents with their children's development and education. We support parent engagement through two key programs: College Avenue Compact and the Rosa Parks Elementary School Parent Center. College Avenue Compact programming targets parents of middle and high school students. This program encourages parents to be actively engaged in helping their children gain acceptance and success at four-year universities. The Parent Center is a resource hub for information and services that engage parents with the school to support their children's education and well-being. Evaluations have shown that the Center helps parents feel less isolated and



integrates immigrant and refugee families into the community. In 2016 academic year, the Parent Center served approximately 700 parents through workshops and individual assistance.

Social Work Centers (School-Based)

We believe that it is important for youth and families to have access to professionals who can link them to the resources and services they need.

Social Work Centers provide school-based services at Rosa Parks

Elementary, Monroe Clark Middle, Wilson Middle and Hoover High schools. The goal is to decrease barriers to learning and improve emotional, physical and behavioral well-being so students are ready to attend class and learn. A lead Licensed Clinical Social Worker supervises six social workers and coordinates the program across the four schools. In addition, the program partners with San Diego State University and other schools to provide internships for undergraduate and graduate students. In 2016, the four schools served 884 students and families.



Food Security

Food Security was developed as a Price focus-area in 2015 as a result of identifying access to healthy food as a critical need for underserved populations. Hunger and lack of nutrition can cause developmental problems that inhibit students from learning and accessing life opportunities, and hunger can be a major stress factor within a family home, impacting every element of a youth's life.

Grant Highlight

Collaborative Grant: Feeding America San Diego and the Jacobs & Cushman San Diego Food Bank

We funded a collaboration between Feeding America San Diego (FASD) and the Jacobs and Cushman San Diego Food Bank (JCSDFB) in 2014-15. The purpose of the grant was to encourage both food banks to work together to address equity and dignity issues experienced by food pantry clients. The



pilot was a success: wait times decreased significantly, healthier food options were made available, and equal amounts of food were distributed according to household need. In addition, many clients were enrolled in CalFresh. In 2016, with support from Price, the

food banks expanded this project to reach an additional 11 food distribution sites, bringing the total sites served to 25 and the number of clients to 9,000. The goal is to eventually have the program running throughout the county.

Legal Representation

Low-income communities have enormous barriers to accessing legal advice and representation. Yet legal representation is needed to protect families from harmful situations, such as unlawful eviction and domestic violence, as well as help immigrants with pathways to citizenship. Legal assistance helps families and children maintain stability, financial security, and educational success. For these reasons, we consider legal representation a central tenet of strengthening families.



Grant Highlight

California Western School of Law Community Law Project

In City Heights, Price funds the Community Law Project (CLP), a program operated by California Western School of Law. CLP provides pro bono legal services and community education through legal clinics at Hoover High School and Rosa Parks Elementary School. All of the selected education topics reflect major legal concerns of the community, as identified by their partners within the legal clinics. In 2016, CLP provided direct legal assistance to more than 200 individuals.

Population in Focus – Immigrants and Refugees

In 2016 City Heights became the home to refugees from Syria, Iraq, Afghanistan, East African nations, Republic of Congo, as well as Latin American and Southeast Asian immigrants. Price supports organizations that provide aid to and advocate for these communities. Not only are they among the most underserved, but it is important for the health of San Diego at large to ensure a

stable and supportive transition to life in the United States. We fund organizations that are resident driven and culturally knowledgeable. These organizations are vital for immigrant communities to retain their cultural heritage while adapting to life in the United States and to help combat social isolation, PTSD, and mental and physical health issues. Among other not-for-profits, Price funds Somali Family Service (SFS), which serves immigrants and refugees

primarily from East Africa. In addition to providing an array of social services, they also performed cultural competency trainings for hospitals, schools, and other organizations to learn how to engage immigrants from East African cultures.

SAN DIEGO

The Price Family's sense of civic responsibility to San Diego is a product of the family's multi-generational roots in the city. Robert Price's grandparents settled in San Diego in 1911, and the business successes the family has achieved have been in San Diego.

As with our work in City Heights, grant making in San Diego focuses on improving the lives and opportunities of youth and their families. We fund the following areas: social services, youth development, health, arts & culture, and military.

SOCIAL SERVICES

Grants awarded to social service agencies support stable home environments. Grants largely focus on building healthy relationships, case management, and legal representation.

Building Healthy Relationships

Throughout San Diego, Price Philanthropies funds organizations that focus on fostering healthy relationships and aim to end the cycle of domestic violence and child abuse. Programs prevent abuse, provide treatment, and supply shelter to victims.

Case Management

Low-income families face myriad issues that negatively affect home stability, health, and paths to self-sufficiency. We fund case management to help families access comprehensive, wraparound support services, such as benefit enrollment, counseling, and job training.

Legal Representation

In addition to his commitment to supporting policies and programs to improve people's lives, Sol Price was passionate about the legal system's responsibility to provide due process and civil rights. Consequently, we support organizations that provide legal representation to the most vulnerable members of society.

Grant Highlight Casa Cornelia Law Center

Casa Cornelia Law Center is a not-for-profit that provides free legal services to asylum seekers, unaccompanied and undocumented minors, and undocumented women who are victims of trafficking or abuse. As a result of our investment in Casa Cornelia's Pro Bono Program, the number of cases served by volunteer attorneys increased significantly over the course of the last three years: 2014 – 137 cases; 2015 – 285 cases; 2016 – 351 cases.



YOUTH DEVELOPMENT

In 2016, Price supported several afterschool, education enrichment, and college preparation programs throughout San Diego.

Grant Highlights **California State University San Marcos**

Price has invested in the California State University San Marcos' guarantee admission program – the Alliance for Excellence in Education – since 2012. This program provides a pathway to college for underserved youth who meet specific academic criteria throughout North County. In 2016, two-hundred and sixteen (216) Alliance students representing five school districts enrolled in CSU San Marcos. Approximately 50% of these students are first generation college students.

Science Education

Price Philanthropies funds education programs at the San Diego Zoo and the University of California San Diego Birch Aquarium to provide field trips and in-classroom programs for low-income students. More than 500 of the 741 schools in San Diego County are designated as Title I schools and do not have the private funding to support experiential learning opportunities. In 2016, the San Diego Zoo served 5,700 students and the Birch Aquarium served approximately 4,000 students.

Population in Focus – Foster Youth

Foster youth make up one of the highest risk populations, with many becoming homeless or part of the criminal justice systems as adults. Price funds programs that provide mentorship, advocacy, social-emotional learning, and college scholarships to help foster youth become self-sufficient adults. In 2016, we contributed to San Diego State University's Guardian Scholars program, which provides scholarships and academic support to former foster youth, and other at-risk youth, enrolled at SDSU. Our gift, which was matched by the San Diego Housing Commission, provides housing assistance to 100 students during the 2016-17 school year.

HEALTH

Access to healthcare is essential to sustaining community health. Children who do not have access to healthcare are in danger of developmental problems, missing school and inability to focus on school work, and other long-term detrimental issues.

Our health grants support programs and capital projects at not-for-profits, community clinics and major hospitals. In 2016, we identified mental health as an important area with enormous potential for improvement. Price has provided seed funding to initiatives that hope to change the landscape for how mental health services are provided to those in need.

Grant Highlights **San Diego Center for Children**

We awarded a multi-year grant to support the San Diego Center for Children's Family Wellness Center to pilot a new mental health care delivery model. This innovative model will ensure that families in need of mental health services can be seen together, by one provider, and without multiple external referrals. Price's grant supports the Family Wellness Center while it increases its caseload and diversifies its funding sources in order to become self-sustaining.

Hospital Infantil de las Californias

Price financed the purchase of equipment for a new pediatric dental clinic at the Hospital Infantil de las Californias in Tijuana. Dental care is a great need in Tijuana and the surrounding areas, including children in San Diego who cross the border to receive dental care due to the lack of resources for low-income families in the city. The clinic will be self-sustaining within three years and treat approximately 5,500 youth annually.



ARTS AND CULTURE

We believe that the arts are a key component of San Diego's vibrant culture. San Diego has the good fortune of being home to several outstanding museums and arts organizations that provide great benefit to all San Diegans, regardless of age and background. In addition, these organizations play a key role in relation to Price's youth development initiatives, such as School in the Park. Our funding supports lifelong learning programs, arts participation, and arts appreciation.

Grant Highlight **Balboa Park Institutions**

In 2016, Price Philanthropies provided general operating grants to the museums and cultural institutions that participate in School in the Park. We believe that unrestricted funding is essential to support the foundational health of the organizations that serve our community. These grants strengthen core programs and afford program staff the flexibility to be innovative in new approaches to program delivery.



MILITARY

San Diego is home to major bases for the US Navy and the US Marine Corps. Approximately 95,000 active duty personnel and 80,000 family members live in San Diego, as well as 234,000 military veterans. In addition, every year, 20,000 military members stationed in San Diego County leave the service, and a third of them stay in the area. Recognizing the great importance of the population to the city and to the nation, we support programs that help families with the hardships of military life. Funding primarily supports youth programs and transition support services.

Grant Highlight **zero8hundred**

In 2016, we provided funding to zero8hundred, a new organization that links service members to a broad range of services and opportunities to help them successfully transition to civilian life. The grant supported zero8hundred's Peer Navigators program, in which Masters of Social Work students or graduates who have experience in the military provide personalized guidance to transitioning service members and their families. Nearly 1,000 service members registered to be part of the program within the first year.



PUBLIC INTEREST

Public Interest grants have the potential to have enormous impact by affecting large-scale changes to the way public needs and benefits are approached. Under Public Interest, we provide funding to organizations that address the following areas: Public Policy, Informed Citizenry, and Human Rights.

Public Policy

We support not-for-profits that advocate for and develop policies that protect low-income and at-risk families.

Grant Highlight **Center for Budget and Policy Priorities**

Price Philanthropies has provided funding to the Center for Budget and Policy Priorities (CBPP) since 1995. CBPP promotes legislation and administrative procedures that benefit low income individuals and families. In 2016, with Price Philanthropies' support, CBPP helped strengthen tax credits for working families, boosting their incomes and helping them to afford basic needs; convinced states to adopt Medicaid expansion under the Affordable Care Act; and protected food assistance for up to 800,000 extremely poor individuals.

Informed Citizenry

Having an informed populace is one of the key underpinnings of a strong democracy. We focus our media funding on San Diego news agencies that promote awareness of local politics, economy, and culture. Grants also fund investigative journalism to support public interests. In 2016, we awarded grants to KPBS, iNewsSource, and Voice of San Diego.

Human Rights

Price supports policies and projects that build and protect the rights of people nationally and internationally. We provide funding for advocacy work that defends and promotes civil liberties, and generates public awareness of human rights issues. In 2016, we supported the United States Holocaust Memorial Museum "Early Warning Project," the Anti-Defamation League, and the American Civil Liberties Union.

Grant Highlight **American Civil Liberties Union**

Price provides funding to American Civil Liberties Union, which employs policy advocates and litigation to protect rights guaranteed in the United States Constitution. Since 2012 we have invested in the ACLU's Border Litigation Project. The project seeks to increase the transparency and accountability of U.S. Customs and Border Protection (CBP) and its sub-agency, the U.S. Border Patrol, and to protect immigrants from CBP overreach. The ACLU accomplishes this through targeted impact litigation, focused legal advocacy, legal fact finding, and community engagement. One of the most significant cases settled through this project was *Lopez-Venegas v. Johnson*, which targeted "voluntary returns."

The settlement agreement, in place through February 2018, ensures that neither Border Patrol nor Immigration and Customs Enforcement (ICE) can coerce immigrants into signing their own deportation orders or signing away their due process rights. In 2016, the Border Litigation Project focused its efforts on litigating cases that protect the First Amendment right to hold government officials accountable at the border; investigating allegations of CBP and Border Patrol child abuse; and initiating and deepening various collaborations between national organizations to protect immigrant communities throughout the border region and the larger United States.

PRICE YOUTH PROGRAMS

AARON PRICE FELLOWS

The Aaron Price Fellows is a three-year program that prepares motivated and diverse San Diego public high school students to be responsible, engaged and caring members of their community. The program was created in 1991 by Sol Price in memory of Aaron Price, Allison and Robert Price's son. Aaron passed away in 1989 at the age of 15 after a year-long battle with cancer. He was a kind and humble young man who was highly gifted and cared deeply about his family, friends, and fellow students.

Each year, we select approximately 40 9th grade students from diverse ethnic and socioeconomic backgrounds to participate in Aaron Price Fellows. Through monthly activities and extended trips, Fellows have the opportunity to learn about and visit the governmental and non-for-profit institutions that contribute to the foundation of their community, building their sense of civic engagement and connecting them to meaningful careers. In addition, we facilitate activities that focus on nurturing relationships between the Fellows and developing an appreciation for and acceptance of diversity within our society.

To understand how national organizations play a role in their lives and communities, each summer the incoming senior class travels to Washington, DC for a deep dive into federal

— AARON PRICE — FELLOWS PROGRAM

government agencies, public policy advocacy groups, and media. In 2016, the Fellows learned about the United States Supreme Court from Chief Justice John Roberts, discussed current federal policy issues with Congressional Representatives Susan Davis and Sally McNally, and witnessed the government in action by visiting the floor of the House of Representatives during a historic

debate about gun control. Fellows also visited the Center on Budget and Policy Priorities to learn about the impact of federal safety net programs like Medicaid and Social Security. To address the 2016 presidential election, NPR National Political Correspondent Mara Liasson gave the Fellows a behind-the-scenes look at covering the candidates' campaigns.

2016 marked the 26th Orientation Camp for the incoming sophomore class. Camp is a week of workshops, reflective activities, and honest discussions that serve as a foundation for a lifetime of diverse friendships and compassion. One of our Fellows stated, "This program has taught me to be welcoming to all people, regardless of how different we may seem at the beginning. There will always be things we can relate on, and sometimes those who are

most different from each other can become the closest of friends."



All 39 Fellows from the Class of 2016 enrolled at colleges and universities nationwide, including UC San Diego, UC Berkeley, UC Los Angeles, Yale, Brown, Georgetown, and Dartmouth. Eighty percent of the graduating seniors reported their career aspirations were influenced by the program.

To date we have more than 900 Aaron Price Fellows alumni. We continue to hear from alumni that their experience in Aaron Price Fellows has benefited their lives – from building respect and empathy for those with different life experiences to learning how to become active members of their communities. We are proud of the good work that the Fellows are doing locally and around the world. In 2016, alumnus Todd Gloria was elected to the California State Assembly, and alumna Laura Fink, a political consultant, provided commentary on San Diego's elections on local news stations. In addition, we were honored to appoint Annie Lyles, MSW, an alumna from the first Aaron Price Fellows class (Class of 1994), to lead the program as Executive Director.



APRENDER Y CRECER (Learning & Growing)

Founded in 2006, Aprender y Crecer (Learning & Growing) is a program dedicated to supporting public education in Central America, Colombia, and the Caribbean, in markets where PriceSmart operates. The mission of Aprender y Crecer is to provide educational materials to public school students in order to inspire teachers and parents to improve their children's educational experience.



APRENDER Y CRECER

Given the dearth of basic supplies and materials that exists in Latin American public schools, in 2016 Aprender y Crecer donated a package of school supplies to approximately 73,000 students at 158 schools in Colombia, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and the Dominican Republic. Over 3,600 teachers also received a package of materials for use in the classroom, and each school received a package of cleaning supplies. Additionally, valuable collections of children's books, educational materials, sports equipment and educational games that enrich the learning process were donated.

It is a rare exception for children who attend public schools in the communities where Aprender y Crecer operates to have their own books at home. In order to introduce them to the wonderful world of stories and cultivate a love for reading, Aprender y Crecer donated a book to each of those

73,000 students in 2016 in an activity called the “Book Fair.” In this activity each student chooses a book from a selection of between four and six grade-appropriate options, and keeps the book as their own.

In exchange for the donations of materials, schools commit to create and implement a continuous improvement plan focused on the development of reading skills and other academic needs as identified by each school. To support this work, in 2016 Aprender y Crecer sponsored 60 professional development workshops for more than 2,400 teachers, and provided continuous support to schools throughout the school year via its 18 local program coordinators. Coordinators themselves facilitated 53 workshops for more than 1,500 parents of kindergarten and 1st grade students, teaching them the importance of reading with their children.



PriceSmart sponsors an annual fundraising campaign to benefit Aprender y Crecer. The campaign that took place in 2016 brought in over \$1.12 million in donations from PriceSmart members at the cash registers as well as collection boxes located in each PriceSmart locality. Price Philanthropies committed to match these donations dollar for dollar up to a maximum amount for each country yielding an additional \$440,000, bringing the grand total raised to \$1.56 million.



Donations and matching funds raised in each country are invested in the schools participating in Aprender y Crecer in that country, for things outside the regular scope of the program such as reading books given to each child, literature collections for school libraries, furniture, equipment, and professional development for teachers. Depending on the amount of funds raised, Aprender y Crecer may select additional schools to participate in the program. The funds raised in the 2016 campaign will allow an additional 10,000 students to participate in Aprender y Crecer in 2017.

CARDINALS INTERACT

Cardinals Interact is a three-year academic support and mentorship program for Hoover High School students in grades ten through twelve. Launched in 2002, the program is supported by a partnership between Price Philanthropies, San Diego Rotary Club 33, and the San Diego Unified School District. The goal of Cardinals Interact is to help students become college ready by providing academic tutoring through afterschool and summer programming. Each student also receives one-on-one mentorship from a dedicated Interact staff member throughout the three-years, guiding them through their academic and social needs, as well as helping them plan for their futures. Beyond tutoring and mentoring, Interact includes enrichment activities, such as a camp and visits to San Diego businesses, not-for-profits, and government institutions. There are approximately 150 Hoover High students who participate at any one time.



As a part of the partnership with Rotary Club 33, ten Class of 2017 students traveled to Europe over the summer through the Rotary Youth Exchange. In addition, Interact students exercised their public speaking skills through Rotary's weekly Rotary 4 Way Speech program. After two months of practice, the Cardinals held their own public speaking contest and competed in the Club 33 competition and in sub-regionals.

Finally, Interact had record participation in the CAMP RYLA, Camp Enterprise and the Rotary @ Work Service Project.

Since its inception, Cardinals Interact has been successful in helping students graduate from high school and attend college. The graduating class of 2016 set the bar high for future Cardinal Interact classes.

In addition to having our first student admitted into an Ivy League School (Brown University), Interact had the largest graduating class (21) who were admitted and decided to attend the University of California or California State University systems. In addition, the Class of 2016 set a new record by receiving more than \$535,000 in private college scholarship funding.



CARDINALS INTERACT

In 2016, Cardinals Interact Program transitioned from accepting students in 10th grade to now admitting students in the 9th grade year. By starting the new class earlier, the new cohort was able to participate in a two-week Summer Enrichment Program between 9th and 10th grade. This program focused on building math and English skills, as well as strengthening bonds between the Cardinals.

ARAB ISRAELI EARLY CHILDHOOD EDUCATION

Our foundation has been supporting programs serving Arab and Jewish youth and families in underserved communities in Israel beginning with the Price-Brodie Initiative (1999-2007), a partnership with Tel Aviv University modeled after the City Heights Initiative and focused on the community of Jaffa. The Price-Brodie Initiative enlisted faculty and student resources at Tel Aviv University in a multi-faceted effort to improve the lives of families in Jaffa, specifically in Jaffa Gimel (a Jewish neighborhood) and Ajami (an Arab neighborhood). Interventions ranged from early childhood education to social work, a law clinic, Jewish/Arab women's workshops and other programs.

The Price-Brodie Initiative began and ended during the tenure of Itamar Rabinovich who served as President of Tel Aviv University. Shortly after the conclusion of the Price-Brodie Initiative, our consultant in Israel, Diti Shvili, and Margalit Ziv, a distinguished professor at Tel Aviv University in the field of early childhood development, submitted a proposal for a new initiative focused on book reading for young children. Bidayat, "Beginnings" in Arabic, was launched in 2008 in the community of Baqa Al-Gharbiya at an Arab college, Al-Qasemi Academic College of Education. Bidayat was subsequently expanded to the Hirsh Community Center in Jaffa. "The programs and activities in Bidayat are designed to deepen the understanding of both professionals (caregivers and teachers) and parents



with regard to the importance of enriching young children's world (primarily through book reading)." Bidayat has achieved success as measured by annual evaluations as well as enthusiastic support within the Israeli Arab communities where it operates. The unique nature of a US based foundation supporting a

successful educational initiative in Arab communities of Israel motivated Israel's Ministry of Education and the Grinspoon Foundation (PJ Library based in Massachusetts), to propose a book reading partnership to provide books and pedagogical support for all 80,000 Israeli-Arab preschool and kindergarten children. Three years ago our foundation formed a partnership with Israel's Ministry of Education and the Grinspoon Foundation. The partnership, Maktabat Al Fanoos (Lantern Library), provides all Arab-Israeli preschool and kindergarten children with 8 books per year plus pedagogy for teachers. The pedagogy has been developed by Professor Ziv. Annual evaluations of Maktabat Al Fanoos indicate positive results and excellent acceptance by parents, teachers and the Ministry of Education. A recent article in the publication Jewish Philanthropy, "Maktabat Al-Fanoos Program for Young Children Gives Out its 2 Millionth Book," celebrates the success of the program.

